

CHOOSING THE RIGHT MARKER

PREMIUM QUALITY | FAST SHIPPING | MAXIMUM DURABILITY



LEGIBILITY

- Legibility is crucial when selecting a pole marker system, affecting the human eye's ability to discern the marker.
- For legibility, consider markers with multiple planes (e.g., embossed, stamped, or debossed) instead of shiny, flat pole markers.
- Reflective glass beads or sheeting can improve marker legibility at night, but excessive reflectivity can make reading the marker characters challenging.



DURABILITY

- Durability is crucial for outdoor pole markers, as they can degrade due to UV radiation over time.
- Among metals, aluminum is a durable and suitable material for outdoor use, standing out compared to plastics and other traditional materials.
- The outdoor durability of painted or inked markers depends on pigment quality, application skill, and cleanliness of the application facility.



ECONOMY

- Minimizing labor costs for attaching and maintaining pole marking is crucial and should be prioritized with acquisition cost.
- Consider trade-offs of reflective, painted, and inexpensive plastic markers before choosing, as each has drawbacks.
- A Premax embossed, solid aluminum letter or number with galvanized steel nail is an ideal solution for longevity, durability, and legibility.



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